

# THE MISSING PIECE IN HOME ENTERTAINMENT?

## WELCOME TO THE DIGITAL HOME

Welcome to the digital home: "A digital home ties all your personal computing and home entertainment into a seamless multimedia environment. E-mail sent from the garden. Internet video or family photos viewed on the television. Recipes downloaded straight to the kitchen. In a digital home, everything becomes possible.

PEOPLE WANT TO MOVE AWAY  
FROM THE PC BUT UNTIL NOW  
EVERYTHING HAPPENED ON  
THE COMPUTER SCREEN <<

It looks like a regular DVD player, but a little antenna at the back reveals that it is designed for a wireless network. The Fujitsu Siemens Media Center represents an important piece in the complicated home entertainment puzzle that makes it fit together. Now it is easy to download films and watch them on any monitor in your home.

"Basically, it's a PC, but the Media Center is designed for the living room and is soundless," says Christopher Glerup, product manager at Fujitsu Siemens.

If film downloading is to catch on, it is crucial that people are freed from having to watch films on a PC. It should be possible to watch films together in the living room or in different rooms around the house, if one person wants to watch science fiction and another is in the mood for romance. Downloaded films can be shown on the large 46" TV or in the home cinema. The cordless keyboard means that the center can also function like an ordinary PC if you want to check your mail or do some work from

the comfort of an armchair. "People want to move away from the PC but until now everything happened on the computer screen," explains Mr Glerup.

The Fujitsu Siemens system consists of a main unit and a slave device, but the slave device can function independently together with an ordinary PC and use the wireless network to receive files from it. There is a TV tuner card built into the Media Center so when you plug in the TV antenna you can record several programmes simultaneously, or with a single click you can choose to look at your holiday photos, listen to a piece of music or watch a downloaded film from the harddisk.

The Media Center comes with up to 320 gigabyte harddisk, which corresponds to 110 hours of television in best quality and without the risk of it being deleted. It is an entertainment center that stores downloaded films, photos, pre-recorded TV programmes, CDs and DVDs and replaces the video recorder, music recorder and stereo system.



## NETWORK MULTIMEDIA PLAYER - FUJITSU SIEMENS STRAIGHT FORWARD

Imagine no more burning or copying. No more shifting media data from one device to the next. No more hassle, in other words. Imagine wireless multimedia streamed directly into your TV, your stereo, your life. Fujitsu Siemens came up with the ACTIVY Media Player 150. This HD-ready device supports a wide range of media, reproducing each one in excellent quality.

We have tested it and it works!



"The Media Center simplifies home entertainment and allows us to free up space from the clutter of devices around the home. It allows us to sit with the family in the living room and also gives us the freedom to be alone in another room," says Mr Glerup.

The system can stream data to any TV via a wireless PC network and that applies to standard TV signals as well as HDTV. This requires that a box, costing approx. €270, is connected to each TV device in the network. The

main unit costs approx. €1000, but can be replaced by an ordinary PC. This makes it possible to switch functions from office to living room and the system automatically updates software if you choose for it to do so.

"You can download everything to the box and send it to the thin client. Now those holiday photos can be enjoyed by all the family instead of just lying on your harddisk," adds Mr Glerup.